

THE LOWER COHASE REGIONAL CHAMBER OF COMMERCE  
**ADVERTISING & SPONSORSHIPS**  
**6<sup>TH</sup> ANNUAL WHOLE HOG BBQ & MUSIC FESTIVAL**  
 AUGUST 10<sup>TH</sup>, 2008, NORTH HAVERHILL FAIRGROUND, NORTH HAVERHILL, NH

The Lower Cohase Regional Chamber of Commerce publishes a Festival Program that provides a guide to the musical performances, the Memphis Barbeque Network sanctioned BBQ competition schedule, and craft booths along with a layout of the grounds. Information about the musicians is also included. Approximately two thousand copies will be distributed.

<u>Ad Space</u>	<u>Dimensions</u>	<u>Price</u>
1/16 page.....	1" H x 2.4" W .....	\$25
1/8 page.....	2" H x 2.4" W .....	\$50
1/4 page.....	2" H x 5" W .....	\$75
1/3 page		
<i>Horizontal</i> .....	2.6" H x 5" W .....	\$100
<i>Vertical</i> .....	5.4" H x 2.4" W .....	\$100
1/2 page.....	3.9" H x 5" W .....	\$175
<i>Inside Front Cover*</i> (Only 2 Available).....	3.9" H x 5" W .....	\$250
<i>Outside Back Cover*</i> (Only 2 Available) .....	3.9" H x 5" W .....	\$225
<i>Inside Back Cover*</i> (Only 2 Available) .....	3.9" H x 5" W .....	\$200
Full Page.....	8" H x 5" W .....	\$350

Festival Sponsorship

The festival emcee will recognize sponsors throughout the day. Sponsors will also be listed in print media, Sponsors may provide a banner to be prominently displayed during the event.

Level One.....	\$250
Receive a 1/4-page ad (or \$75 off larger ad), 2 festival tickets and 2 t-shirts.	
Level Two.....	\$500
Receive a 1/2-page ad (or \$175 off larger ad), 4 festival tickets and 4 t-shirts.	
Level Three.....	\$1000
Receive a full-page ad, 10 festival tickets, 10 t-shirts, plus a 10'x10' exhibit space.	
Level Four.....	\$2500
Receive a full-page ad, 40 festival tickets, BBQ dinner for up to 40 (Saturday, August 9th at the North Haverhill Fairgrounds), plus a 20'x20' exhibit space.	

Ad Specifications

Ads may be submitted as eps, tif or pdf files. Other formats, such as business cards, are also acceptable.



Space Reservation Deadline: Friday, July 18    Advertising Materials Deadline: July 25

Chamber members receive a 10% discount off advertising space (does not apply to sponsorships.)

Contact Kim Seymore at 802-222-4976 or [kaseymore@charter.net](mailto:kaseymore@charter.net) with questions or ads.

\*Cover space is limited and available on a "first come, first served" basis.

**1/3  
Page**

**(Horizontal)**

2.6" H x 5" W  
(13 sq. in.)

**\$100**



**1/8 Page**

2" H x 2.4" W  
(4.8 sq. in.)

**\$50**

**1/16 Page**

1" H x 2.4" W  
(2.4 sq. in.)

**\$25**

**(Vertical)**

5.4" H x 2.4" W  
(13 sq. in.)

**\$100**

**1/4 Page**

**\$75**

2" H x 5" W (10 sq. in.)

**1/2 Page**

4" H x 5" W 20 sq. in.)

**\$175**

**\$250**

*Inside Front Cover (Only 2 Available)*

**\$225**

*Inside Back Cover (Only 2 Available)*

**\$200**

*Back Cover (Only 2 Available)*

*For more information,  
please contact Kim Seymore  
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CHAMBER OF COMMERCE

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